



# Dukanka Digital Marketing Agency

## OUR SERVICES

- Social Media Management
- Targeted Digital Advertising
- Photography, Videography & 3D Tours
- Search Engine Optimization (SEO)
- Email Marketing & Automation
- Professional Websites

## Contact with us

Office: Nairobi, Kenya

Email: [info@dukanka.co.ke](mailto:info@dukanka.co.ke)

Website: [www.dukanka.co.ke](http://www.dukanka.co.ke)

WhatsApp: +254 722 244 486

Instagram: @dukanka.ke

LinkedIn: Dukanka KE

# OUR SERVICES

## 1. Social Media Management

- Platform setup & branding (Instagram, Facebook, TikTok, LinkedIn)
- Content creation (videos, graphics, drone shots, walkthroughs)
- Community engagement & lead funneling

## 2. Targeted Digital Advertising

- Google Ads & Facebook Ads
- Geo-targeting for specific neighborhoods or cities
- Retargeting campaigns to capture warm leads

## 3. Professional Websites

- SEO-optimized listing pages
- Mobile-friendly design
- Lead capture forms and chatbot integrations

## 4. Email Marketing & Automation

- Customer segmentation
- Project launch campaigns
- Auto-responders for inquiries

## 5. Search Engine Optimization (SEO)

- Keyword-rich blogs & landing pages
- On-site & off-site SEO for real estate
- Local SEO for visibility in niche searches

## 6. Photography, Videography & 3D Tours

- Professional interior/exterior photography
- Aerial drone footage
- Interactive virtual tours & 360° videos
- Branded Into Video